



*We have an unshakable commitment to a land where all peoples can reach their full potential, share prosperity, and uphold their rights. All of this begins and ends with healthy lands and waters. In the spirit of collaboration, respect and friendship, we work alongside visionary leaders and their communities to fulfill these commitments.*

*—SVS Mission*

# SHARED VALUE SOLUTIONS

Shared Value Solutions is an environmental and community development consulting firm with staff serving First Nation, Métis and Inuit Nations from coast, to coast, to coast.

Our team works alongside Indigenous Nations across Canada, providing technical guidance, regulatory advice, peer reviews, planning, and negotiation strategy in relation to major resource development projects.

We are a company of Indigenous and non-Indigenous environmental, cultural heritage, planning and regulatory experts committed to braiding Indigenous Knowledge with western science to further our clients' goals of prosperity, stewardship and jurisdiction.

*Read on to hear how our services can support you in your journey!*

[info@sharedvaluesolutions.com](mailto:info@sharedvaluesolutions.com)

toll free: 1.866.293.9042

## PROUD MEMBER:

Canadian Council for  
**ABORIGINAL  
BUSINESS**



**PROSPERITY.  
STEWARDSHIP.  
JURISDICTION.**





# REGULATORY AND NEGOTIATION SUPPORT

## SERVICES:

- Regulatory Process, Filings and Hearing Support
- Strategic Advising and Legal Support
- IBA Research and Negotiation Support
- Socio-cultural Impact Assessments
- Socio-economic Management Planning
- Consultation and Lands Department Support

*“These guys have our backs. And they have our lawyers’ backs.”*

*—Former Chief  
Sonny Gagnon,  
Aroland First Nation*

Acho Dene Koe First Nation's Lands and Resources Office is being managed by Shared Value Solutions. SVS's role is to support ADKFN in building relationships between the Nation and its industry and government partners while at the same supporting the negotiations teams in British Columbia, Yukon, and Northwest Territories.

## Insight, Strategy and Influence

**From federal impact assessments to the latest in impact benefit agreements, you can rely on our team to stay up to date and be there to help!**

We support Indigenous Nations with regulatory process advising, negotiation and business strategy related to projects that impact our clients' territories.

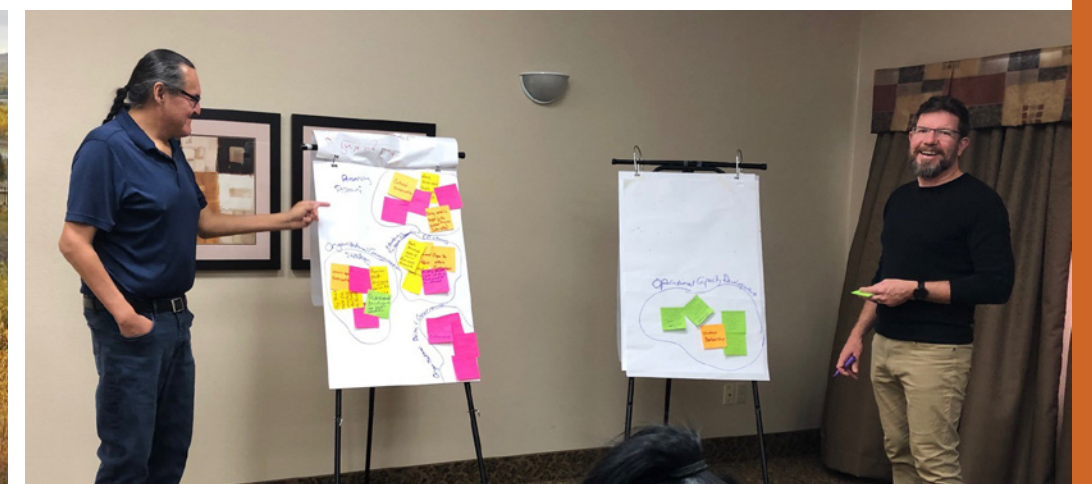
We have a deep understanding of the context behind the recommendations we provide, having worked with clients across various provincial, territorial and federal processes on almost every natural resource development and infrastructure project in Canada over the last decade.

Our regulatory and negotiation experts are passionate about collaborating with Indigenous Nations to produce reports and evidence submissions that influence both proponents and regulators. Our results are defensible, constructive, and provide insight and leverage for you and your legal counsel. Our objective is to ensure that collaborative processes and practical solutions result in benefits for your Nation.

We work extensively with our Indigenous clients' legal counsel and sometimes directly for law firms. We recognize the value of strategic knowledge and support for negotiations led by lawyers, and pride ourselves in helping shape the content of formal agreements and settlements with industry and government to the benefit of our clients.



**Below right:** SVS has provided regulatory process support, technical reviews, strategic planning, and land use study advising for the Piikani Nation Consultation and Traditional Knowledge Services Department (Alberta) in relation to numerous gas pipeline system expansions and mining developments. **Below left:** SVS provided regulatory and technical support to Peerless Trout First Nation, Alberta, on the NGTL North Corridor Pipeline Expansion Project. **Left:** SVS worked with Mi'gmawel' Tplu'taqnn Incorporated to conduct socio-economic and Indigenous Knowledge studies and technical reviews for the proposed Energy East pipeline project in eight of MTI's member First Nations across New Brunswick.







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*“Engaging in land use planning allows communities to write their own story and decide how the past and current state of the land will influence the future.”*

*—Jeremy Shute,  
Planning Team Lead  
and Partner, SVS*

# COMMUNITY PLANNING

## SERVICES:

- Land Use Planning
- Strategic Planning
- Climate Change Planning
- Land Code Support
- Community Energy Planning
- Economic Development Planning
- Environmental Management Planning
- Comprehensive Community Planning
- Indigenous Protected and Conserved Area Planning



*Above: Planning for Seven Generations in Treaty Nine, and planning for housing, business and infrastructure at Aroland First Nation.*

*Right: Learning about Shawanaga First Nation's culture and fish hatchery stewardship initiative, and Magnetawan First Nation painting the community's 3D map for their Land Use Plan project.*



## Effective, Community-led Plans

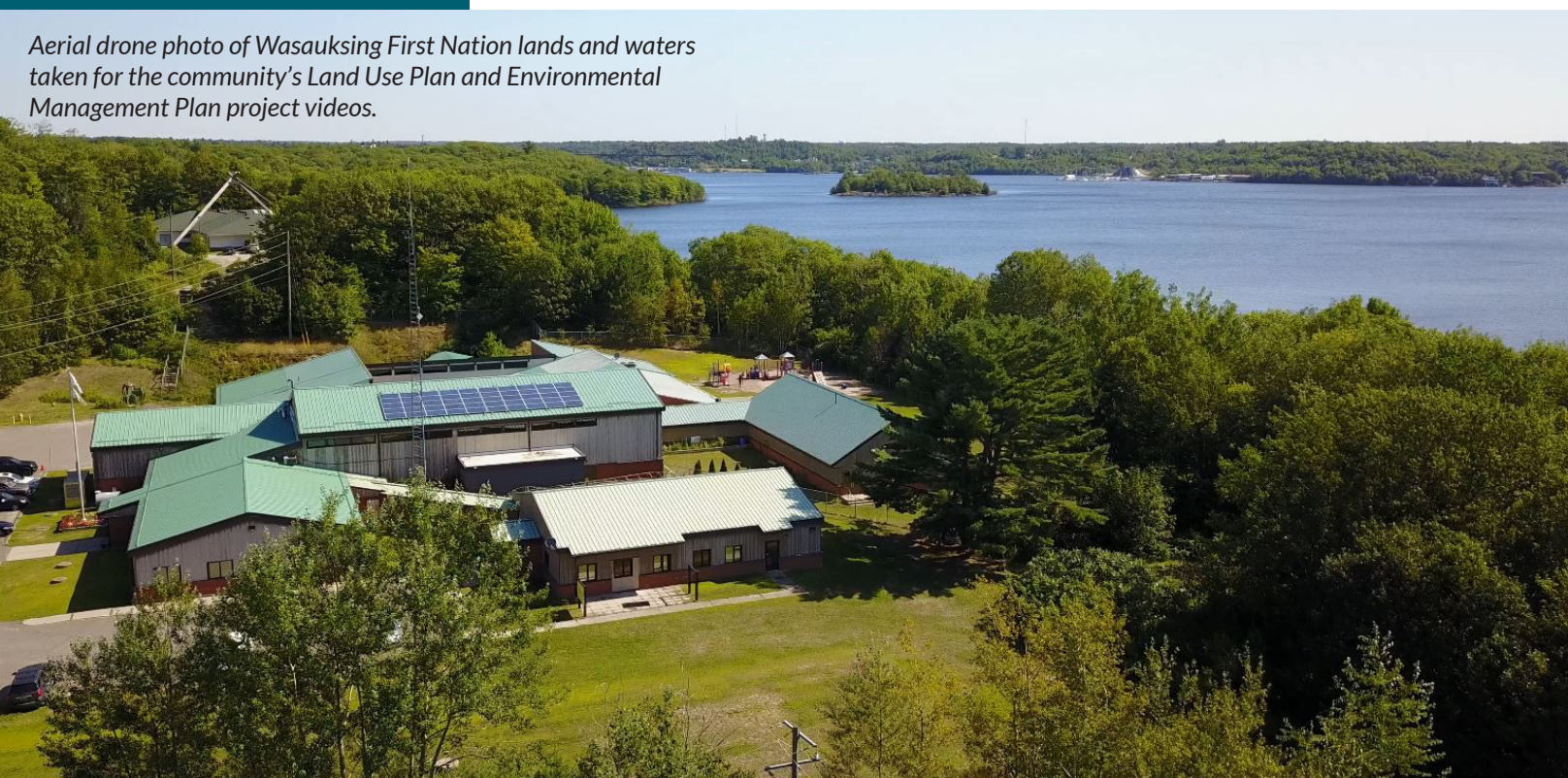
**Planning is a tool that empowers a community to make impactful changes in areas that are meaningful to them – whether it be governance, environmental protection, economic development, lands management, or somewhere in between.**

Our planning team's superpower is to support communities to be proactive in their decision-making, so they are ready to manage change. We understand that the planning process can be just as valuable as the result: people learn new skills, have important conversations with their neighbours, and uncover stories about their history. We work closely with our client team to develop effective community-led plans for prosperity that are rooted in rights, culture, and Indigenous knowledge.

## Your success is our success

We gauge our success by your success – the final product and the path to get there must meet your community's needs and advance your goals. SVS will set you up to implement the plan. We want you to see your plan come to life!

Our professional community and environmental planners have decades of experience working with Indigenous Nations to help solve planning problems of any size.



*Aerial drone photo of Wasauksing First Nation lands and waters taken for the community's Land Use Plan and Environmental Management Plan project videos.*







No matter what stage of a project you are dealing with, we've got you covered. Our services integrate to help you reach your goals.

# ENVIRONMENTAL MONITORING AND ADVISORY SERVICES

## SERVICES:

- Rights and Interests-based Technical Reviews
- Scientific Advisory Support
- Environmental Monitoring
- Guardians Program Development
- Source Water Protection
- Flood Mapping

## Protecting What Matters

Protecting your lands and waters is a crucial part of upholding your rights and supporting community well-being. Our team strives to understand your Nation's values so we can walk alongside you in protecting what matters most.

Whether you need to conduct baseline studies of your waterways, establish a Guardians program, or are looking for strategic scientific advice on the risks of a proposed development, we are here to help in the ways that will be most effective and meaningful.

Our advice and recommendations rest on deep and wide experience and knowledge across many scientific disciplines:

- Aquatic and terrestrial ecology
- Environmental planning
- Wildlife biology
- Endangered species
- Contaminated sites
- Geological sciences
- Water resources management
- Waste management
- Hydrogeology
- Stream restoration
- Fish biology
- Environmental chemistry and toxicology
- Human health risk assessment



SVS and Eagle Lake First Nation staff collecting fish from the Wabigoon River to sample for mercury contamination.

**Right:** Examining bathymetry maps for fish monitoring as part of the Algonquins of Ontario Kichi-Sibi Guardians Program.

**Far right:** Laying the groundwork for an Nlaka'pamux Guardians Program in British Columbia.

**Below:** SVS staff out on the land with our clients collaboratively conducting a contaminants sampling program.







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*"I hope more people  
will take the time to  
be involved in sharing  
their TEK in the  
future. It's worth it to  
collect it. It becomes  
the most valuable  
piece of information  
your community will  
have to fight with."*  
—Lawrence Lefort,  
Eagle Lake First  
Nation

# INDIGENOUS KNOWLEDGE AND LAND USE STUDIES

## SERVICES:

- Land Use and Occupancy Studies
- Traditional Ecological Knowledge Studies
- Field Interviews and Groundtruthing
- Community Well-being Studies
- Oral History Studies
- GIS and Mapping

Learning on the land in Pimicikamak, MB: Braiding  
Western science and Indigenous Knowledge for an  
approach grounded in what matters to you.

## Channeling the Wisdom of Indigenous Knowledge

Indigenous Knowledge studies are powerful tools for protecting and asserting your rights and interests. Our social research team has had the great honour of interviewing over a thousand land users, Elders and Knowledge Holders from coast to coast to coast. We help you create compelling pictures of land use and occupancy designed to influence regulatory decisions, project planning and design, and the outcome of negotiations with industry.

## Tell Your Story with Purpose and Impact

Each study we conduct is as unique as the Nations we serve. When we work with you to design your study, considering your end goals — the “so what” element of data gathering — is of primary importance.

We combine cutting-edge GIS mapping technology with tailored research approaches to produce powerful, legally defensible maps that show the historic and current connection Indigenous Nations have to their lands and waters. We understand the power of story, and how to use Oral History interviews to add colour and depth to your mapped data. Our professional videographers help gather and preserve knowledge for future generations. Community-driven capacity development and a deep commitment to data protection are key elements of each study. And what's more — we make the research process fun and meaningful for everyone involved!

When it comes to Indigenous Knowledge studies, the possibilities, and the benefits, are endless.

**Below:** Interviewing Elders in Pimicikamak Cree Nation for a 150-interview study in response to a major Manitoba Hydro dam development.

**Below right:** Interviewing land users for Magnetawan First Nation's Land Use Study focused on MTO's Highway 69 widening project.

**Right:** Interviews for the Oral History project and documentary, *In Our Blood: A History of the Georgian Bay Métis*, for the Moon River Métis Council.







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*“More Indigenous territory has been claimed by maps than by guns. This assertion has its corollary: more Indigenous territory can be defended and reclaimed by maps than guns.”*  
—Bernard Nietschmann

# GIS AND MAPPING

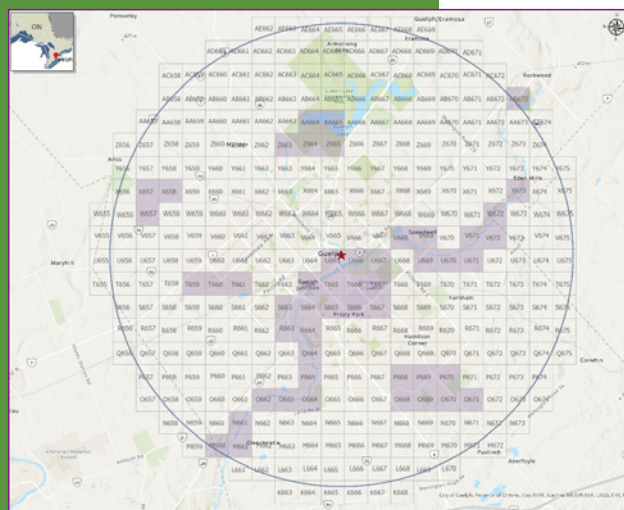
**Harness the power of the map for better, more informed decisions.**

Maps can tell a story, show relationships, and provide context to complex problems. They help us answer location-related questions, visualize and predict impacts, and show changes over time. A good map can directly influence regulatory decisions, project planning and design, and the outcome of negotiations.

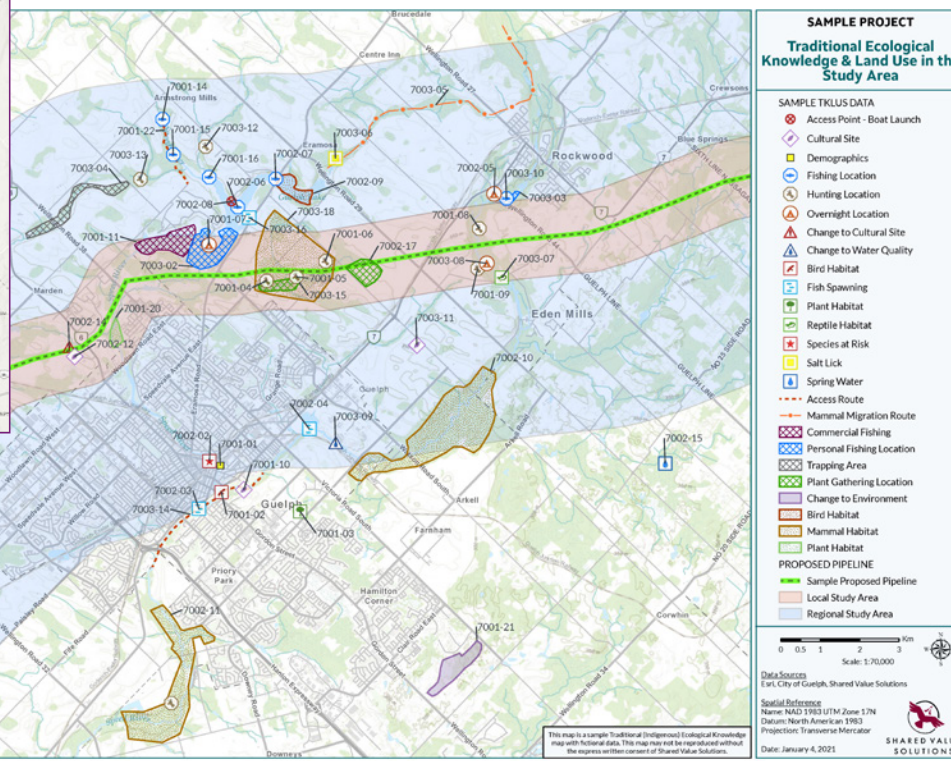
GIS (Geographic Information Systems) is so much more than the map you see in your report or the waypoint you drop on your GPS device. GIS is a framework for gathering, managing, and analyzing your spatial data to help you identify patterns and relationships to help make better decisions.

GIS services at SVS integrate innovative approaches to environmental and land-based issues. Our services are scalable to your needs as we leverage Esri ArcGIS tools to allow for accurate, real-time data collection and analysis.

- **Field data collection made easy**
- **ArcGIS StoryMaps**
- **Real-time data visualization**
- **Training programs**
- **And of course any map you could ever need!**



Left: Grid mapping, an innovation in GIS mapping approach and data protection (demonstration map). Below: Sample Traditional Ecological Knowledge map.



# THE SVS APPROACH

When you work with SVS, you can expect us to bring our unique in-house superpowers to every project. Here are just a few elements of the approach you can expect:

- **Strategic storytelling and communications**
- **Plain language “translations”**
- **Community-led capacity building**
- **Training for monitors, IK teams, GIS**
- **Funding support (we can help find it!)**
- **Free online resources**
- **And always, always strategy!**

*“It was valuable training that we got from SVS. It gave me confidence in myself to conduct interviews on my own and move the process of Indigenous Knowledge Studies forward with our communities.”*

— Researcher,  
Mi'gmawe'l Tplu'taqnn Incorporated



*“Anishnabe people are visual and hands on learners, so these videos really hit home. Thousands of views in less than a few hours.”*

—Tobias McQuabbie, Former Lands Manager, Shawanaga First Nation



Watch these videos and more on the Shared Value Solutions channel.





## WE'VE GOT YOUR BACK

We understand the regulatory environment, and will help you shape your project or study to meet both immediate regulatory process needs as well as long-term community planning objectives. We have deep context and experience behind the recommendations we provide, having worked for our clients on almost every major development project in Canada over the last decade.



**YOU HAVE  
A VISION.  
WE CAN HELP  
MAKE IT HAPPEN.**

*For us, it's all about building long-term relationships with our clients. We want to get to know you and what you want to do so we can help you move your plans forward.*



## OUR CLIENTS

SVS has worked with over 80 First Nations, Métis, and Inuit Nations won community, environmental and energy planning, and on major projects that impact territories, rights and interests, such as oil and gas, power generation and transmission, mining, dams, roads, pipelines, nuclear facilities, renewable energy, fisheries, forestry, landfills, flood management, and contaminated sites. We welcome discussions with Indigenous businesses for joint ventures!

## GET IN TOUCH!

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